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M E M O R A N D U M

DATE: April 18, 1995

TO: Region Managers

FROM: Rich Habegger

RE: ***1995 MOTORSPORT TRADITIONS CATALOG***

Enclosed you will find the new 1995 Motorsport Traditions wholesale catalog and the wholesale price list for the catalog items. The catalog includes the newest items in Winston Cup souvenirs, Smokin' Joe's articles and Winston Drag Racing items.

Our Sponsorship Leverage team hopes you will find items in the catalog that will be beneficial to your sales efforts. Please let us know is we can be of further assistance on this matter.

Enclosures

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Source: https://www.industrydocuments.ucsf.edu/docs/qjdy0000